

## Half-Day Workshop

From a series of workshops aimed at entrepreneurship Importance

### How to Make Herbal and Natural Lipsticks

Date\*: Friday, October 15, 2021

*\*This workshop will be recorded and will be available on-demand after October 15th.*

#### Description

Looking at modern and contemporary make-up, we see that although the products and techniques have undergone great progress, the principles of make-up have remained unchanged. Throughout history, humans have used makeup to differentiate themselves and for different purposes; this is especially true of lipstick. The transformation of lipstick over time is a very interesting story (see Further Reading). In today's modern society, lipstick is considered as one of the most important fashion items. Due to the widespread use of this product all through the world, the need to produce herbal and natural products, that are more in harmony with nature and human with no or minimal side effects, becomes more justifiable. This workshop has been developed with the aim of entrepreneurship and may lead to the production of quality products, if appropriate and high quality materials and correct protocols are applied along with gaining the necessary skills and experience over time. In this workshop, we try to make the possibility of making these products by using natural materials and in an easy and doable way in a minimum of space. It is worth mentioning that if natural materials with organic grade are used, organic grade lipsticks may be produced. Therefore, after obtaining the necessary standards and permissions from the relevant authorities, it is possible to produce and supply these products. In making lipsticks in this workshop, natural mineral dyes, natural vegetable oils and butter as well as beeswax will be utilized, which create very high color diversity. After holding this workshop and other workshops for making natural cosmetics, we'll do our best to support the attendees to ensure they properly learn and apply the necessary methods and techniques for making such products.

#### Learning Objectives

This workshop aims at increasing technical information and skills about the following subjects:

- Solid roll lipstick, solid palette lipstick
- Semi-solid lipstick, liquid lipstick, lip balm
- Principles of coloring in lipstick
- Principles of numbering in lipstick and catalogue making
- Principles of color selection

#### Mentor

**Samareh Mirabadi**, Grade 2 of Consulting from ANREO (Tehran, Iran), Instructor of 54 international technical & professional Fields, and member of Nature & Health Department, BoomZista Institute (Canada)

#### Organizers

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